

# WELCOME TO CROCO ORTHODONTICS

**T**hank you for choosing Croco Orthodontics! We appreciate the confidence you have placed in us and we are pleased that you have turned to our office for your family's orthodontic care. We love seeing new patients, and we welcome the opportunity to work with you to create a healthy and beautiful smile.

## **A SPECIAL KIND OF DENTISTRY**

Orthodontics is the specialty of dentistry involving the diagnosis, prevention and treatment of dental and facial irregularities. The technical term for crooked, crowded or protruding teeth is "malocclusion" which means "bad bite". The practice of orthodontics involves treating and correcting these "bad bites" to achieve the most stable bite possible. In addition, a person's self-esteem often improves as orthodontic treatment creates a more pleasing smile.

Orthodontic treatment is different from many other types of health care services in that we have the opportunity to work with our patients on a regular basis over an extended period of time. This allows us to get to know you as an individual and to give you the special attention we feel you deserve.

Though we take our work very seriously, we pride ourselves on doing it in a fun way. We want you to enjoy coming to our office and to feel comfortable with the treatment you receive. Since communication is of utmost importance, we are always available to answer your questions and keep you updated on treatment progress.

## **REFERRING YOUR FRIENDS AND FAMILY**

One of the highest compliments we can receive is the referral of a friend or family member from one of our patients. If you have enjoyed your experience in our office, we hope you will feel comfortable telling others about us. Likewise, we also want to know if there are areas in which you would like us to improve. Whatever the case may be, we value your comments and invite you to share them with us at any time. Your input is a valuable tool in helping us provide the highest quality of care possible.



**Matthew Croco D.D.S., M.S.**